

# Philippines Jobs Expertini®

## Client Partner - TikTtok

[Apply Now](#)

Company: Entravision

Location: Philippines

Category: office-and-administrative-support

Entravision is a leading global advertising, media and ad-tech solutions company connecting brands to consumers through exclusive partnerships with fast growing media platforms such as Twitter, Grab, Criteo, TikTok, CNN, Tinder, Spotify, Candy Crush and more. Our service portfolio enables high-performance campaigns while using highly competitive audience reach, cutting-edge mobile programmatic solutions, machine-learned bidding algorithms and demand-side platforms on a global scale.

In the US, Entravision is a leader in Hispanic marketing & media solutions serving both local and national Clients for more than 25 years. Our unique portfolio includes primarily Spanish language TV & Radio broadcast assets across 35 markets, an exclusive audio network & streaming platform, and a robust mix of curated digital & social media content solutions.

## Client Partner - TikTtok

**Makati, Phillippines | Full Time**

### Position Overview

We are creating a world-class team of media professionals and seeking an experienced Client Partner - TikTok to develop grow advertising revenue from advertisers with performance objectives such as online sales, lead generate on and app engagement as well

as emerging media platforms that Entravision exclusively represent such as TikTok.

If you're an enthusiastic digital media expert with sales experience with advertisers and leading media agencies in the Philippines, driving results for performance clients with objectives such as online sales, lead generation, we invite you to talk to us about joining our advertising sales team at Entravision.

This position is located in Metro Manila, Philippines and will require some travelling to client and agency locations and the Client Partner - TikTok will report to the Deputy Business Head - TikTok in Philippines.

### **Objectives And Responsibilities**

Collaborate with national level advertisers to understand their objectives, recommending best practices, and developing effective campaigns which includes but not limited to branding and performance.

Creates consultative sales presentations to demonstrate how

Entravision products can be leveraged to connect with consumers.

Help advertisers build and execute effective campaigns, measure results, and renew or upsell to drive revenue growth.

Work closely together with internal ad operations and account management team to ensure smooth campaign delivery

Monitor and analyze campaign performance on a regular basis

Proactively grow client portfolio: Media/Creative Agencies and Direct Clients.

Thought leadership – immersing yourself in the evolving digital media landscape, and adapting to our ongoing product developments

Managing contracts and renewals, and assisting our Sales Finance organization with payables and collections.

Mentoring new team members as our organizations grows.

Share weekly and monthly pipeline.

Manage the Payment structure and terms with the Clients.

## **Required Qualifications And Skills**

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Bachelor degree with at least 5 years of experience managing digital marketing programs for advertisers or their agencies, preferably branding and performance campaigns such as CPI & Lead Gen

Demonstrated ability to create, develop, and enhance customer relationships

Ability to manage large customer relationships and manage through conflict, driving groups to collective business decision

Proven track record translating marketing objectives into results for advertisers

Demonstrated experience effectively optimizing marketing campaigns by analyzing performance and recommending adjustments to key performance drivers

Excellent communication and presentation skills, attention to detail, and a bias for proactively resolving issues

Aptitude, creativity, and a preference for working in small, collaborative teams with minimal supervision

Must have strong understanding of digital marketplace and understanding of the competitive

Proficient in both written & spoken English

**OTHER DUTIES**Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

Entravision Communications Corporation participates in the E-Verify system operated by the US Department of Homeland Security and the Social Security Administration and will use E-Verify to confirm work eligibility for all new hire employees.

Entravision Communications is an Equal Opportunity Employer.

We encourage women and minorities to apply

[Apply Now](#)

#### Cross References and Citations:

1. [Client Partner - TikTok Panamajobs Jobs Philippines Panamajobs ↗](#)
2. [Client Partner - TikTok Pediatricjobsnearme Jobs Philippines Pediatricjobsnearme ↗](#)
3. [Client Partner - TikTok Shenzhenjobs Jobs Philippines Shenzhenjobs ↗](#)
4. [Client Partner - TikTok Thailandjobs Jobs Philippines Thailandjobs ↗](#)
5. [Client Partner - TikTok Russiajobs Jobs Philippines Russiajobs ↗](#)
6. [Client Partner - TikTok Radiologistjobs Jobs Philippines Radiologistjobs ↗](#)
7. [Client Partner - TikTok Researchjobs Jobs Philippines Researchjobs ↗](#)
8. [Client Partner - TikTok Recruitmentjobs Jobs Philippines Recruitmentjobs ↗](#)
9. [Client Partner - TikTok Fitnessjobs Jobs Philippines Fitnessjobs ↗](#)
10. [Client Partner - TikTok Socialworkjobs Jobs Philippines Socialworkjobs ↗](#)
11. [Client Partner - TikTok Dataanalyticsjobs Jobs Philippines Dataanalyticsjobs ↗](#)
12. [Client Partner - TikTok Techstartupjobs Jobs Philippines Techstartupjobs ↗](#)

**13. Client Partner - TikTok Searchamericanjobs Jobs Philippines**

**Searchamericanjobs** ↗

**14. Client Partner - TikTok Chemistryjobs Jobs Philippines Chemistryjobs** ↗

**15. Client Partner - TikTok Europajobscentral Jobs Philippines Europajobscentral** ↗

**16. Client Partner - TikTok Mobileappjobs Jobs Philippines Mobileappjobs** ↗

**17. Client Partner - TikTok Cardiologistjobs Jobs Philippines Cardiologistjobs** ↗

**18. Client Partner - TikTok Softwareengineeringjobs Jobs Philippines**

**Softwareengineeringjobs** ↗

**19. Client partner - tiktok Jobs Philippines** ↗

**20. AMP Version of Client partner - tiktok** ↗

**21. Client partner - tiktok Philippines Jobs** ↗

**22. Client partner - tiktok Jobs Philippines** ↗

**23. Client partner - tiktok Job Search** ↗

**24. Client partner - tiktok Search** ↗

**25. Client partner - tiktok Find Jobs** ↗

Source: <https://ph.expertini.com/jobs/job/client-partner-tiktok-philippines-entravision-17c2e5daea/>

Generated on: 2024-05-03 by Expertini.Com