

Philippines Jobs Expertini®

Korean Marketing Specialist (Php 100,000)

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Company: J-K Network

Location: Makati

Category: business-and-financial-operations

BENEFITS : Laptop provided

With working visa support

27 days Annual leaves

15 days sick leaves

Accommodation provided (optional)

Health insurance

Annual performance bonus

Annual salary increase
JOB DETAILS : Company Profile: It is an IT software company located in Makati City delivering high quality products to their clients.

Position: Korean Marketing Specialist

Industry: IT Software company

Salary: Php 100,000 above

Schedule: Shifting, 2 days off

Location: Makati City

Work Setup: WFH but it depend upon business needs

Requirements:

Korean national fluent in English language

Open for undergraduate or Bachelor degree

With Customer Service experience is a plus

Willing to work in Makati City

Willing to work in Shifting schedule

Responsibilities:

Responsible for creating the company's digital marketing roadmap and plans

Ensure to manage well the digital marketing channel like website, blog and social media

Monitoring progress and submit performance reports

Measure ROI and KPIs including prepare budget

Responsible to design and implement comprehensive marketing strategies to create awareness of the company's business activities

Become the organization's agent towards external parties such as media, stakeholders and potential clients and build strategic partnerships

All other duties as assigned

Recruitment Process:

Initial Interview

Final Interview

Job Offer

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