

Multimedia Artist (Open Flexible Schedule)

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Company: Executive Optical

Location: Philippines

Category: other-general

Company Description

EXECUTIVE OPTICAL, Inc. (EO) has established a reputable name in the Philippine optical industry since 1968 and is one of the largest eyewear and eye care retailers in the country with more than 240 branches nationwide. We are dedicated to providing quality eye care products and excellent customer service.

Role Description

We are seeking a talented Multimedia Artist (Open Flexible Schedule) for a full-time on-site role located in Makati. In this role, you will be responsible for creating visually engaging digital media content such as images, animations, and videos. You will work closely with our marketing team to develop and implement creative concepts for our digital marketing campaigns.

Qualifications

Bachelor's degree in Multimedia Arts, Fine Arts, or a related field

Proficiency in multimedia design software such as Adobe Creative Suite, Final Cut Pro, and Blender

Experience in video editing, motion graphics, and digital art techniques

Ability to work in a fast-paced environment and ability to handle multiple projects with overlapping deadlines

Excellent written and verbal communication skills and attention to detail

Strong portfolio of creative work showcasing skills in digital media

Experience in the marketing industry, social media marketing, and Search Engine Optimization (SEO) is a plus

Experience in 3D modeling and animation is a plus

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